

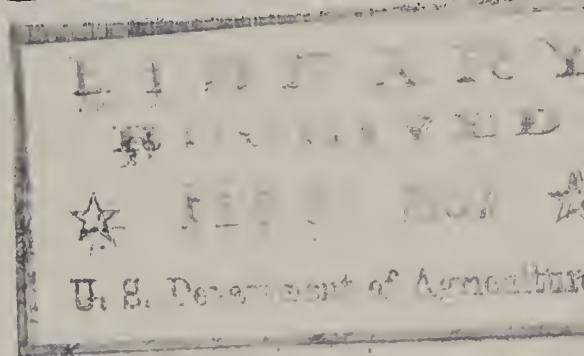
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DENHOLM ... SEEDS



WHOLESALE
PRICE LIST

FLOWER SEEDS

D E N H O L M
SEED COMPANY
763 WALL STREET
Los Angeles, California

TERMS OF SALE

TERMS: All flower seed orders 2% for cash, 10 days from date of bill; 5% when remittance accompanies order. Thirty days net cash to customers of approved credit or established accounts. Goods required sent C.O.D. must be accompanied by 25% of the amount of the order. All flower seeds offered in this list will be delivered post-paid or express paid except when otherwise stated. All special quotations are net.

NON WARRANTY: We do not warrant in any way, expressed or implied, the description, purity, productiveness or any other matter of any seeds or bulbs sold by us, and we will not be in any way responsible for the crop. If the purchaser does not accept these goods on the above terms he must return them at once and money will be refunded. Subject to the above conditions and by reason thereof, we make the moderate prices at which we sell our goods.

WE PAY POSTAGE on all orders anywhere in the United States.

WE NEVER SUBSTITUTE one variety for another without letting you know.

ALL ORDERS entrusted to us will be dealt with promptly. In most cases they will be returned the same day as received.

**PRICES SUBJECT TO CHANGE
WITHOUT NOTICE**

ALWAYS AT YOUR SERVICE

THE FLORISTS' SEEDSMEN

THE BEST IN FLOWER SEEDS FOR FLORISTS AND NURSEYMEN

ORDER

½ OZ. AT OUNCE RATE

¼ LB. OR OVER AT POUND RATE

A—Annual

B—Biennial

P—Perennial

ABRONIA

	oz.	lb.
<i>Umbellata</i> (Sand Verbena).....	.30	3.00

ACHILLEA - p

	⅛ -oz.	¼ oz.	oz.
<i>Ptarmica</i> —The pearl-double pure white fine bouquet filler, 2½ ft.40	.70	2.50

ACROCLINIUM - a

	¼ oz.	oz.	lb.
<i>Roseum</i> —Double rose everlasting, 2 ft.15	.40	4.00
<i>Mixed</i>15	.30	3.00
<i>Giant Hybrids</i>35	1.25	12.00

AGATHEA

	oz.	lb.
<i>Coelestis</i> (Blue Daisy)	1.00	10.00

AGERATUM - a

A good bedding plant. Tall varieties suitable for cutting.

	¼ oz.	oz.	lb.
<i>Blue Cap.</i> New, very dwarf.....	.60	2.00	24.00
<i>Blue Ball</i> —Dwarf blue, 5 in.....	.30	.85	8.50
<i>Mexicanum</i> —Blue, 2 ft.....	.15	.45	4.50
<i>Mexicanum</i> —White, 2 ft.....	.15	.45	4.50

ALYSSUM - a

Fine for bedding, carpet work, and rockeries. Our stocks are exceptionally even and uniform.

	¼ oz.	oz.	lb.
<i>Maritimum</i> —Sweet scented, white, 9 in.10	.25	2.25
<i>Compactum Little Gem</i> —White, 5 in....	.20	.35	3.60
<i>Compactum Lilac Queen</i> —Extra deep color15	.45	4.50

AMARANTHUS - a

	oz.	lb.
<i>Caudatus</i> (Love lies bleeding)10	.80
<i>Sunrise</i>	2.60	30.00
<i>Tricolor</i> (Joseph Coat)50	5.00

DENHOLM SEED CO.

ANCHUSA

	$\frac{1}{4}$ oz.	oz.	lb.
Blue Bird-a—Indigo Blue, fine cut, 2 ft.	.25	.45	5.00
Italica Lissadell-p—Gentian blue, 4 ft...	.15	.50	5.00

ANEMONE - p

	oz.	lb.
French Giant (Caen). Single mixed colors90	10.00
St. Brigid. Double, Semi-Double.....	2.00	25.00
His Excellency. Bright red, single.....	1.75	20.00
Blue (Single)	1.75	20.00

ANTIRRHINUM (Snapdragon)

SPECIAL WINTER FORCING VARIETIES

The varieties offered below are the cream of the florists' varieties. Long stiff straight stems, and clear colors, combined with winter flowering qualities, have been our aim.

	$\frac{1}{16}$ oz.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.
Afterglow. Real Golden Orange, two weeks later than Suntan85	1.50	2.80
Ceylon Court Improved. Best yellow....	.85	1.50	2.80
Cheviot Maid Supreme. Rose pink.....	.85	1.50	2.80
Jennie Schneider. Salmon pink shades..	.85	1.50	2.80
Lucky Strike. Non-shattering white.....	.85	1.50	2.80
New Cincinnati. Light rose pink.....	.85	1.50	2.80
Roman Gold. Light coppery gold.....	.85	1.50	2.80
Rose Queen. Fine deep rose pink.....	.85	1.50	2.80
Sun Tan. Early golden bronze.....	.85	1.50	2.80
White Rock. Best pure white, early.....	.85	1.50	2.80
Winter Helen. Salmon rose.....	.85	1.50	2.80

RUST PROOF SUPER MAJESTIC

Autumn Glow. Old rose, suffused amber, yellow lip.

Dainty. Soft pink.

Harmony Shades. Terra cotta and yellow, shaded rose.

Orange Shades. Rose overlaid tangerine and golden orange.

Red Shades. Shades of crimson, garnet and ruby.

Rose Shades. Rich shades of begonia rose.

Shell Pink Shades. A beautiful selection of dainty shell pink.

Silver Pink. Deep pink with white blotch.

Price for above $\frac{1}{16}$ oz., 1.50; $\frac{1}{8}$ oz. 2.75; $\frac{1}{4}$ oz., 5.00
oz. 15.00

Super Majestic Mixed..... $\frac{1}{4}$ oz., 4.00 oz., 12.00

THE FLORISTS' SEEDSMEN

RUST PROOF MAXIMUM

	oz.	lb.
Alaska—Pure White	2.50	25.00
Apple Blossom—Light Pink	2.50	25.00
Camp Fire—Vivid Scarlet.....	2.50	25.00
Crimson—Deep Crimson	2.50	25.00
Canary Bird—Canary Yellow	2.50	25.00
Copper Shades—Copper, Bronze and Orange	2.50	25.00
Fair Lady—Silver Pink	2.50	25.00
Loveliness—Soft Rose Pink	2.50	25.00
Pink Shades—True Pink Shades.....	2.50	25.00
Maximum Rust Proof Mixed.....	2.00	20.00

AQUILEGIA. (Columbine)

	$\frac{1}{4}$ oz.	oz.
Long Spurred Mixed60	2.00
Long Spurred Blue Shades	1.25	4.25
Long Spurred Pink Shades	1.25	4.25
Long Spurred Orange and Scarlet Shades..	1.25	4.25
Long Spurred Mrs. Scott Elliott's Strain....	1.25	4.25
Long Spurred Dobbies Imperial Hybrid Strain	1.25	4.25

ARABIS (Rock Cress)

	oz.	lb.
Alpina40	4.00

ARCTOTIS - a

Grandis—African Lilac Daisy40	4.00
New Hybrids	4.00	

ARMERIA (Arabian Primrose)

Formosa—Rosy Red	1.00	10.00
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ASPARAGUS

Plumosus	1.50	18.00
Sprengeri	1.20	14.00

ASTER - a

DOUBLE GIANTS OF CALIFORNIA

These are the largest and most double Asters known, the flowers are six to eight inches across and have fully petalled centers. Stems are non-lateral, leaving fine long, clean stems which are ideal for cut flowers. A great favorite with shippers, on account of their keeping qualities. The strain which we offer is unsurpassed for size and length of stem. None better.

	$\frac{1}{4}$ oz.	oz.	lb.
Apple Blossom60	2.00	22.50
Carmin Rose. Dark stem60	2.00	22.50
Dark Purple. Dark color.....	.60	2.00	22.50
Deep Rose60	2.00	22.50
Light Blue60	2.00	22.50
Peach Blossom60	2.00	22.50
White60	2.00	22.50
Market Mixed50	1.80	18.00

DENHOLM SEED CO.

EARLY BEAUTY WILT RESISTANT

Fine long stems, 2½ to 3 ft. long; make finest of cut flowers.

	¼ oz.	oz.	lb.
Azure Fairy. Light blue, fine color.....	.50	1.50	16.00
Black Prince. Dark purple.....	.50	1.50	16.00
Deep Rose. Excellent dark rose50	1.50	16.00
Crimson50	1.50	16.00
Purple. Good florists' color.....	.50	1.50	16.00
September Beauty. Flesh pink50	1.50	16.00
White. Fine market. Pure white.....	.50	1.50	16.00
Market Mixture40	1.25	12.00

AMERICAN BEAUTY WILT RESISTANT

Same fine type as the Early Beauty, but flower about two weeks later.

	¼ oz.	oz.	lb.
Azure Fairy (Azure blue)50	1.50	16.00
Deep Rose. Rose; reddish stem.....	.50	1.50	16.00
Crimson50	1.50	16.00
Purple. Good florist color50	1.50	16.00
September Beauty. Flesh pink.....	.50	1.50	16.00
Market Mixture40	1.25	12.00

AMERICAN BRANCHING WILT RESISTANT

Plants 2½ to 3 ft. tall, with branching habit.

	¼ oz.	oz.	lb.
Azure Blue. Dark Lavender.....	.35	1.25	12.00
Crimson35	1.25	12.00
Light Rose35	1.25	12.00
Peach Blossom (Opens white)35	1.25	12.00
Shell Pink (Mary Semple)35	1.25	12.00
Purple35	1.25	12.00
White35	1.25	12.00
Mixed30	1.00	10.00

IMPROVED CREGO WILT RESISTANT

Flowers are smaller than the Giants of California, but are of the same form, are double and well formed. Grow up to 2½ ft. One of the best Asters for all purposes.

	¼ oz.	oz.	lb.
Azure Blue. Fine florist color45	1.25	12.50
Crimson45	1.25	12.50
Deep Rose. Reddish rose45	1.25	12.50
Peach Blossom45	1.25	12.50
Purple45	1.25	12.50
White45	1.25	12.50
Mixed35	1.00	10.00

KING ASTER (Regular Strain)

	¼ oz.	oz.	lb.
Blackish Blue30	1.00	12.00
Crimson30	1.00	12.00
Lavender30	1.00	12.00
Peach Blossom30	1.00	12.00
Rose30	1.00	12.00
Violet30	1.00	12.00
White30	1.00	12.00
Market Mixed25	.95	11.00

THE FLORISTS' SEEDSMEN

IMBRICATED POMPON (California Seed)

A small flowering, upright growing group, having small tight, very double flowers, make ideal shipping Asters, and rapidly becoming very popular; very early.

	$\frac{1}{4}$ oz.	oz.	lb.
Crimson. Deep reddish rose.....	.55	2.00	25.00
Light Blue. Excellent Florist Color.....	.55	2.00	25.00
Fiery Scarlet. Very bright red.....	.55	2.00	25.00
Rose. Extremely popular.....	.55	2.00	25.00
Purple. Good seller.....	.55	2.00	25.00
White. Very popular in most markets....	.55	2.00	25.00
Market Mixture55	2.00	25.00

IMBRICATED POMPON (Imported)

	$\frac{1}{4}$ oz.	oz.
Light Blue	1.00	3.50
Fiery Scarlet	1.00	3.50
Rose	1.00	3.50
Violet	1.00	3.50
White	1.00	3.50

AMERICAN BEAUTY

REGULAR STRAIN

	$\frac{1}{4}$ oz.	oz.	lb.
Azure Fairy. Good florist color.....	.40	1.30	14.00
Black Prince. Very dark40	1.30	14.00
Carmine Rose. Reddish stem40	1.30	14.00
Crimson40	1.30	14.00
Peach Blossom. Pale pink40	1.30	14.00
Purple. Excellent color40	1.30	14.00
Rose. Green stem, fine variety40	1.30	14.00
September Beauty. Light pink40	1.30	14.00
White40	1.30	14.00
Market Mixture30	.90	11.00

GIANT CALIFORNIA SUNSHINE

	$\frac{1}{4}$ oz.	oz.	lb.
Apple Blossom (Shell Pink)80	2.80	26.00
Enchantress Pink (Salmon Pink)80	2.80	26.00
Light Blue80	2.80	26.00
Purple80	2.80	26.00
Rose80	2.80	26.00
White80	2.80	26.00
Finest Mixed60	2.00	22.00

DOUBLE BALSAM - a

	oz.	lb.
Camellia flowered. White50	6.00
Camellia flowered. Flesh60	6.00
Camellia flowered. Pink50	6.00
Camellia flowered. Scarlet50	6.00
Camellia flowered. Mixed45	5.00

DENHOLM SEED CO.

BEGONIA - a

	1/32oz.	1/16oz.
Gracilis Luminosa. Fiery dark red.....	1.50	2.50
Gracilis Prima Donna. Carmine rose.....	1.50	2.50
Gracilis Fierball. Fiery Carmine rose.....	1.50	2.50
Gracilis White Pearl	1.50	2.50
Dwarf Luminosa	3.60	7.00
Dwarf Rosabelle	3.60	7.00
Dwarf Blaze of Fire	3.60	7.00

BELLIS (English Daisy)

	1/4 oz.	oz.
Etna. Deep red, yellow center, Quilled.....	.75	2.50
Rose Giant55	1.85
White Giant55	1.85
Mixed50	1.50

BRACHYCOME

	1/4 oz.	oz.	lb.
Iberidifolia. Swan River Daisy, blue.....	.30	.90	10.00
Mixed25	.80	8.00

CALENDULA (Winter Marigold)

	oz.	lb.
Orange King—Rich dark orange, black center	.15	2.00
Lemon Queen15	1.50
Campfire—(Sensation) Brilliant orange.....	.60	5.00
Ball's Supreme—Bright orange, brown center	.60	5.00
Ball's Gold Improved—Golden yellow.....	.60	5.00
Chrysantha50	5.00
Improved Campfire80	8.00
Orange Sunshine	2.60	26.00

CALLIPOSIS - a

	1/4 oz.	oz.	lb.
Bicolor. Yellow with dark eye, 2 ft.....	.10	.20	2.00
Crimson King15	.40	4.00
Golden Wave10	.20	2.00
Tall Double Mixed	---	.25	2.50
Tall Single Mixed	---	.20	2.00

CAMPANULA - b (Canterbury Bells)

	1/8 oz.	1/4 oz.	oz.
Calycanthema. (Cup and saucer).			
Dark blue25	.40	1.00
Calycanthema. (Cup and saucer).			
Light blue25	.40	1.00
Calycanthema. (Cup and saucer). Rose	.30	.50	1.75
Calycanthema. (Cup and saucer). White	.30	.50	1.75
Calycanthema. (Cup and saucer). Mixed	.25	.40	1.00
Annual Canterbury Bells. Flowers from seed in five months, 2 1/2 ft., very fine mixture30	.50	1.70

THE FLORISTS' SEEDSMEN

CANDYTUFT - a

	$\frac{1}{4}$ oz.	oz.	lb.
Giant Hyacinth Flowered. White, a select florist strain, 16 in.20	.50	5.00
Little Prince. White dwarf Hyacinth flowered, height 6 in.15	.40	4.00
Umbellata. Crimson10	.20	2.00
Umbellata. Flesh10	.20	2.00
Umbellata. Rose cardinal, best red.....	.15	.35	3.50
Umbellata. Rose carmine10	.20	2.00
Market Mixture10	.20	1.75

CARNATION CHABAUD'S GIANTS - p

Very easily grown, flowering from seed in about six months. Close to 90% come double.

	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	oz.
Cardinal red40	.75	2.25
Deep rose40	.75	2.25
Flesh pink40	.75	2.25
Rose pink40	.75	2.25
Salmon rose40	.75	2.25
White40	.75	2.25
Yellow40	.75	2.25
Market Mixture40	.75	2.25

CARNATION ENFANT D' NICE - p

Larger flowered than Chabaud giants, but being a newer creation, does not come quite as true to color.

	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	oz.
Red70	1.25	4.00
Rose70	1.25	4.00
Salmon70	1.25	4.00
White70	1.25	4.00
Market Mixture70	1.25	4.00

CELOSIA

	$\frac{1}{4}$ oz.	oz.	lb.
Improved Cristata. Dwarf Glasgow Prize. Crimson green foliage.....	.50	1.70	20.00
Golden Yellow50	1.70	20.00
Empress. Deep red, dark foliage.....	.50	1.70	20.00
Rose50	1.70	20.00
Market Mixed40	1.50	16.00
Cristata. Tall mixed20	.50	6.00
Plumosa. (Improved feather type). Pride of Castle Gould, select strain..	.50	1.70	20.00
Scarlet25	.70	8.00
Yellow25	.70	8.00
Market Mixed20	.60	7.00

CENTAUREA CYANUS DOUBLE - a

Fine cut flower, either outside or under glass. The blue is the most popular color. Height, 3 ft.

	$\frac{1}{4}$ oz.	oz.	lb.
Blue. Real florists' strain, special.....	.15	.30	3.00
Rose pink15	.25	2.50
White15	.25	2.50
Ruby red15	.25	2.50
Market Mixture15	.20	2.00

CENTAUREA IMPERIALIS - a

Commonly called Sweet Sultan, a fine cut flower. Large Thistle-like flowers. Do not plant on freshly manured soil and water carefully.

Amaranth red15	.50	5.00
Brilliant rose15	.50	5.00
Deep lavender15	.50	5.00
Delicate lilac or light lavender15	.50	5.00
Rose15	.50	5.00
Yellow (Suaveolens)15	.50	5.00
White15	.50	5.00
Market Mixture15	.50	5.00
Candidissima. Dusty Miller. Gray leaves used for borders		1.50	15.00

CHRYSANTHEMUMS - a (Painted Daisy)

Single flowers of fine bright colors. Good cut,
easily grown.

CARINATUM—24 in.

	oz.	lb.
Atrococcineum. Scarlet20	2.00
Burridgeanum. White with crimson and yellow ring20	2.00
Chameleon. Golden chamois scarlet zone.....	.20	2.00
Northern Star. White yellow zone.....	.20	2.00
Mixed Painted Daisy20	2.00

SEGETUM—24 in.

	oz.	lb.
Eldorado. New golden yellow15	1.75
Eastern Star. Primrose, brown disc15	1.75
Evening Star. Golden yellow15	1.75
Gloria. White15	1.75
Morning Star. Pale primrose15	1.75

THE FLORISTS' SEEDSMEN

CINERARIA

	1/32 oz.	1/16 oz.
Denholms Giant Exhibition Mixed. Very large flowered, the finest strain of Giants available at any price. Beautiful range of colors, medium tall	2.75	5.00
Howard & Smiths, Giant Flowered Strain. We consider this one of the finest strains of exhibition Cinerarias ever introduced..	5.00	10.00
Hybrida Grandiflora. Semi dwarf, mixed, fairly large flowers, good pot type	1.50	2.50
Stellata Mixed, Star Cineraria. Tall 2 to 3 ft., small star-shaped flowers		1.25

CLARKIA (Elegans Double)

	oz.	lb.
Apple Blossom70	7.00
Alba. White70	7.00
Brilliant Rose70	7.00
Salmon Queen70	7.00
Scarlet70	7.00
Fine Mixed70	7.00

COLEUS - a

	1/4 oz.	oz.
Giant Leaved Rainbow. Mixed40	4.50
Laciniated. Small leaved, cut edges50	5.00

COREOPSIS - p

	1/4 oz.	oz.	lb.
Grandiflora Lanceolata. Yellow, single, 3 ft.20		2.00
Grandiflora Mayfield Giant. Golden yellow20	.60	6.00
Grandiflora Double Yellow35	1.20	12.00

COSMOS EARLY DOUBLE CRESTED - a

	1/8 oz.	1/4 oz.	oz.
Crimson45	.80	2.00
Pink. Peach blossom color45	.80	2.00
White45	.80	2.00

COSMOS GIANT FLOWERED SINGLE - a

	1/4 oz.	oz.	lb.
Early Giant. Crimson10	.25	2.50
Early Giant. Pink10	.25	2.50
Early Giant. White10	.25	2.50

COSMOS HYBRIDA

	oz.	lb.
Early Klondyke. Orange flare	1.00	10.00

DENHOLM SEED CO.

CYNOGLOSSUM (CHINESE FORGET-ME-NOT)

	oz.	lb.
Ambile15	1.50

DAISIES - p (Shasta Daisies)

Most useful perennials for cutting. Alaska will flower from seed the first year if sown early enough.

	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	oz.
Alaska. Most popular variety, early, large, pure white flowers, 24 in.30	.50	1.25
Mrs. C. Lothian Bell. Splendid variety, large white flowers on long stems, 36 in.35	.60	1.75

DELPHINIUM

Re-selected English Double Hybrids

	$\frac{1}{4}$ oz.	oz.	lb.
Blackmore & Langdon Strain. Comes about 90% double from seed, beautiful colors and color combination, in the real Hollyhock type	1.00	3.50	40.00
Gold Medal Hybrids. A choice California Mixture50	1.35	16.00
Belladonna Improved Clividen Beauty. Light clear blue, large open flowers, a great improvement over Belladonna75	2.50	35.00
Belladonna. Light Blue50	1.40	20.00
Bellamosum. Dark Blue50	1.40	20.00
Cardinale. Red Native Delphinium65	2.25	22.50
Summer Cloud. Pure White	1.25	4.00	50.00

DIANTHUS (Pinks)

	oz.	lb.
Deltoides. Brilliant pink, height 6 to 8 inches, rock gardens	1.00	12.00
Caesius. Pink perennial, height 10 in., rock gardens90	9.00
Chinensis. Double Annual Mixed20	2.50
Heddewigi. Salmon Queen60	8.00
Heddewigi Vesuvius60	8.00
Heddewigi. Rose60	8.00
Heddewigi Nobilis. Mixed40	4.20
Heddewigi. Double Annual Mixed45	4.25
Heddewigi. Single Annual Mixed30	2.85
Plumarius. Single Perennial Mixed15	1.40
Plumarius. Double Perennial Mixed70	10.00
Plumarius Highland Rose Hybrids	4.00
Sweet Wivelsfield. New50	8.00

DIMORPHOTHECA - a AFRICAN DAISY

	oz.	lb.
Aurantiaca. Golden West, bright buttercup..	1.00	10.00
Aurantiaca. Orange Improved	1.00	10.00
Aurantiaca. Market Mixed, Special70	7.00
Ecklonis. Pure white, deep blue disc	2.00	24.00

THE FLORISTS' SEEDSMEN

DIDISCUS - a (Blue lace flower)

	$\frac{1}{4}$ oz.	oz.	lb.
Coeruleus25	.75	8.00

DIGITALIS - p (Foxglove)

	$\frac{1}{4}$ oz.	oz.	lb.
Giant Shirley. Mixed colors15	.45	4.50

FORGET-ME-NOT - b (Myosotis)

	$\frac{1}{4}$ oz.	oz.	lb.
Alpestris. Blue, 14 in.20	.50	5.00
Blue Bird. Oblongata, dark blue.....	.60	2.00	20.00

GAILLARDIA - p

Fine cut flowers, very bright colorings, the following are the best market varieties.

	$\frac{1}{4}$ oz.	oz.	lb.
Portola Hybrids30	.90	10.00
The Dazzler. Very large maroon red and golden yellow30	.90	10.00
Picta Double mixed50	5.00

GERBERA (Transvaal Daisy)

A light sandy soil and good drainage is essential to success with these flowers. Easily raised from seed if fresh seed is used. We have our strain grown for us by a leading Gerbera specialist, and you can be assured of fresh seed, selected from the finest plants.

	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	oz.
Giant Hybrids	1.35	2.25	8.00

GEUM - p

	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	oz.
Lady Stratheden. Double yellow, 2 $\frac{1}{2}$ ft.30	.50	1.80
Mrs. Bradshaw. Double red, 2 $\frac{1}{2}$ ft.30	.50	1.80

GODETIA (Single)

	oz.	lb.
Duke of York. Rich rosy scarlet on white ground60	6.00
Sybil Sherwood (New). Bright salmon pink....	.80	8.00
White. Upright tall growth, very large flowers	.80	8.00
Mixed50	5.00

All above Godetias are real florist types, but require to be planted on poor soil in order to have an abundance of bloom.

DENHOLM SEED CO.

HELICHRYSUM MONSTROSUM DOUBLE

(Strawflower)

This is one of our specialties, we have very select market cut flower strains, selected for color and good drying type.

	1/4 oz.	oz.	lb.
Canary Yellow. Fine clear yellow15	.50	5.50
Deep Rose15	.50	5.50
Fireball. Only used in small quantities15	.50	5.50
Golden Ball. Bronze. Fine seller.....	.15	.50	5.50
Rose Queen. Rich deep rose15	.50	5.50
White. Pure white, excellent15	.50	5.50
Violet Queen15	.50	5.50
Market Mixture15	.50	5.50

HEUCHERA

1/16 oz. oz.

Sanguinea. Coral Bells. Crimson.....	1.00	10.00
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HOLLYHOCKS - p

Triumph Mixed. (New). A beautiful early flowering type, grows 4 to 5 feet in height. Flowers are double with waved and fringed petals. Base branching habit. Contains the most beautiful selection of colors, many of which are absolutely new to Hollyhocks.

Ideal for Nurserymen	1/4 oz.	oz.	lb.
	.50	1.50	15.00
		oz.	lb.
Allegheny. Mixed40	4.00
Chaters Double. Red		1.25	15.00
Chaters Double. Pink		1.25	15.00
Chaters Double. Maroon		1.25	15.00
Chaters Double. White		1.25	15.00
Chaters Double. Yellow		1.25	15.00
Chaters Double. Mixed90	10.00

LARKSPUR

GIANT IMPERIAL

	oz.	lb.
Blue Bell. Sky blue85	8.50
Blue Spire. Deep blue85	8.50
Carmine King. Deep carmine rose85	8.50
Lilac Spire85	8.50
Miss California. Deep rose on salmon85	8.50
White Spire. Early pure white85	8.50
Finest Mixed50	5.00

TALL DOUBLE STOCK FLOWERED.

	oz.	lb.
Azure Blue.40	4.00
Dark Blue or Purple40	4.00
La France. Light salmon pink40	4.00
Lilac Improved. Deep lilac40	4.00
Los Angeles. Brilliant pink40	4.00
Lustrous Carmine. Deep carmine rose40	4.00
White40	4.00
Finest Mixed35	3.50

LINARIA (Baby Snapdragon)

	oz.	lb.
Maroccana Excelsior. Mixed 18 in.30	3.00

THE FLORISTS' SEEDSMEN

LOBELIA - a

	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	oz.
Crystal Palace Compacta. Dark blue, dark foliage30	.50	1.60
Emperor William. Light blue30	.45	1.25
Hybrida Pendula Sapphire. Trailing deep blue30	.50	1.60

MARIGOLD

AFRICAN TALL DOUBLE

	oz.	lb.
Prince of Orange. Real Florist type, best orange	1.40	20.00
Lemon Queen. Large hard, tight flower, best Lemon	1.40	20.00
Orange Ball Improved70	8.00
Lemon Ball Improved70	8.00
Finest Mixed. For nursery men, not recom- mended for florist50	6.00
Guinea Gold. Re-selected, Orange—loosely ruffled flowers, gives a tremendous crop of useful cut flowers and should not be overlooked, as it is a paying crop50	5.00
Yellow Supreme. Yellow and same type as above90	9.00

TALL FRENCH DOUBLE

	oz.	lb.
Dark Brown30	3.00
Lemon30	3.00
Orange30	3.00
Royal Scot90	10.00
Spotted Mixed30	3.00
Finest Mixed30	2.75

DWARF FRENCH DOUBLE

	oz.	lb.
Dark Brown. Gold margin40	3.60
Golden Ball. Golden orange40	3.60
Lemon Ball. Lemon yellow40	3.60
Robert Beist. Maroon40	3.60
Striped. Golden yellow, striped mahogany....	.40	4.00
Finest Mixed30	3.00

NEMESIA

STRYMOSA GRANDIFLORA

	$\frac{1}{4}$ oz.	oz.
Blue85	3.00
Cherry Red85	3.00
Orange85	3.00
Red85	3.00
Scarlet85	3.00
Mixed60	2.00

DENHOLM SEED CO.

PANSIES

After numerous trials of all the leading American and European Strains, we offer the following as the cream of the crop.

	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	oz.
GENEVA GIANTS. This strain is the finest we have ever seen; the stems are long, wonderful bright colors and exceedingly fine flowering. Ideal for cutting and bedding.....	2.00	3.50	12.00
DENHOLMS BEDDING GIANTS. An exceedingly large flowered strain, fine range of colors, plants large but dwarf and very free flowering	1.50	3.00	10.00
SWISS GIANT. Alpenglöw. Rich red shades	1.00	1.75	6.00
Thunder Sea. Rich clear blue with darker blue blotch	1.00	1.75	6.00
Rhinegold. Large clear yellow with dark blotch	1.00	1.75	6.00
Berna. Dark velvety blue	1.00	1.75	6.00
White	1.00	1.75	6.00

	$\frac{1}{4}$ oz.	oz.	lb.
ROGLI GIANTS MIXED. A very attractive, bright colored mixture. A favorite with cut flower growers; flowers large, and produces freely on good stems	1.30	5.00	50.00

STEELE'S MASTODON JUMBO MIXED. Genuine Steele grown seed, exceedingly large flowers with a fine wide range of colors.

$\frac{1}{16}$ oz., \$1.00; $\frac{1}{8}$ oz., \$1.75; $\frac{1}{4}$ oz., \$3.25; $\frac{1}{2}$ oz., \$6.25; 1 oz., \$12.00; $\frac{1}{4}$ lb., \$40.00; 1 lb., \$160.00.

PENSTEMON - p.

	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	oz.
New Sensation. Giant strain with very large flowers and wonderful range of colors60	.90	3.25
Large Flowered. Mixed50	.75	2.00

GIANT PETUNIAS

This is not a full list of Petunias, but only "The Best" in each class. We in California, see Petunias at their best and are therefore very able to pick the outstanding strains for your use. We pride ourselves in our careful selection of varieties and strains.

	$\frac{1}{64}$ oz.	$\frac{1}{32}$ oz.	$\frac{1}{16}$ oz.
Ruffled Giant Pink. Very popular, rose pink veined red	1.00	1.85	3.60
Ruffled Giant Copper Red. Dark center, very large	1.00	1.85	3.60

THE FLORISTS' SEEDSMEN

GIANT PETUNIAS (Continued)

	1/64 oz.	1/32 oz.	1/16 oz.
Ruffled Giant German Empress. Lilac, veined purple, Excellent	1.00	1.85	3.60
Ruffled Giant Rose. Dark colored throat	1.00	1.85	3.60
Ruffled Giant Rich Crimson. Dark center, huge, well fringed flower	1.00	1.85	3.60
Ruffled Giant Variegated. Worthwhile variations in red and white	1.00	1.85	3.60
Giants of California. "Dwarf Ramona Strain". A dwarf sturdy growing type, especially suited for pot culture, flowers beautifully, fuffed or fringed with open well marked throats. This is the Strain Par Excellence for Florists who want the real stuff. Nothing better ever grown	1.75	3.00	5.00
Giants of California: Special Mixture. A slightly taller growing strain than the above but is well balanced mixture of beautiful shades. Many prefer this slightly taller strain	1.50	2.50	4.00
Giants of California: Regular Strain. A medium tall strain, of mostly dark shades. This is a real value75	1.25	2.00

GRANDIFLORA SINGLE FRINGED

Setting Sun. Brilliant rose pink, very dwarf and compact, exceedingly free flowering and well fringed, ideal for pots. Try it	1.50	2.50	4.00
Miranda. Rose carmine, dark center, fine variety	1.25	2.25	4.00
Pepita. Scarlet blotched white, well frilled	1.25	2.25	4.00
Theodosia. Largest Fringed Rose, especially dwarf strain	1.00	1.75	3.00
Pink Triumph. Bright pink, slightly deeper color than Theodosia	1.00	1.75	3.00
Romany Lass. Deep crimson, dark throat, especially well fringed	1.25	2.25	4.00
Royal Purple. Best purple, fine and true	2.00	3.75	7.50
Steel Blue. Medium blue, richly veined and very large	1.00	1.75	3.00
Pride of Portland. Deep rose pink, white throat	1.00	1.75	3.00
White Beauty. Beautiful flower, large and color	1.00	1.75	3.00
Ruffled Market. Mixture. A well fringed and well fringed, very true to type ed, well balanced mixture	1.00	1.75	3.00

PETUNIAS FOR BEDDING

	1/64 oz.	1/32 oz.	1/16 oz.
GRANDIFLORA PLAIN EDGED:			
Altro Purpurea. Fine very large blood red, exceptionally true75	1.40	2.25
Pink Glory. Rose pink, very compact....	.75	1.40	2.25
Pink Glory. Improved. Very dwarf, deep rose, white throat	1.25	2.25	4.00

DENHOLM SEED CO.

PETUNIAS FOR BEDDING (Continued)

	1/64 oz.	1/32 oz.	1/16 oz.
Purple Robe. Medium sized flower, deep purple. Very fine	1.25	2.25	4.00
Steel Blue. Mid shade of blue, veined..	.75	1.40	2.25
Market Mixture. Both light and dark shades50	.85	1.50
BALCONY OR TRAILING TYPE:	1/8 oz.	1/2 oz.	oz.
Blue. Cornflower blue65	2.25	4.00
Red. Crimson50	1.75	3.00
Rose. Brilliant rose, very fine50	1.75	3.00
Star of California. Striped and blotched	.65	2.25	4.00
White. Pure White50	1.75	3.00
Market Mixture50	1.75	3.00
HYBRID NANA ERECTA: Very dwarf, fine for bedding 10 in. to 12 in.		1/4 oz.	oz.
Rose of Heaven. Rose Pink50		1.70
Rose of Heaven (Improved). Deep Rose Pink, extra dwarf85		3.00
Rosy Morn. Rose, white throat, dwarf60		2.00
Silver Blue. Light Blue60		2.00
Snow Ball. Pure White50		1.70
Market Mixture. Well balanced bright bedding colors45		1.50
HYBRIDIA: Medium Sized Plain Flowers:		1/4 oz.	oz.
White. Pure glistening white30		1.00
Blue Bee. Good clear medium blue30		1.00
General Dodds. Rich blood red30		1.00
Howard's Star Improved. Velvety purple, pure white45		1.50
Lord Courtney. Pure golden rose30		1.00
Rose King. Pure rose30		1.00
Violacea. Deep purple45		1.50
Market Mixed25		.75

PHLOX (Drummondii Grandiflora)

	oz.	lb.
Crimson80	9.00
Chamois Rose80	9.00
Cream80	9.00
Rose80	9.00
Scarlet80	9.00
Violet80	9.00
White80	9.00
Market Mixed75	8.00
Extra Dwarf Compact. Mixed	1.25	14.00

PRIMULA OBCONICA GRANDIFLORA

Selected seed from the best European Specialists, saved from compact bushy, free flowering plants. The best that can be got.

	1/64 oz.	1/32 oz.	1/16 oz.
Blue (Coernlea Grandiflora). Clear blue	1.60	3.00	6.00
Faszbender's Red. Darkest red	1.60	3.00	6.00
Mueller's (Mohnstein). Dark red	1.60	3.00	6.00
Salmon Queen. Bright salmon	1.60	3.00	6.00

THE FLORISTS' SEEDSMEN

PRIMULA MALACOIDES

We are proud to be able to offer you two of the best varieties by weight. Both varieties have proved to be of great merit out on the coast and we feel they will eventually be used all over.

	1/32oz.	1/16oz.	1/8 oz.
True Rose. Especially bright pink blooms, is a real true self-colored carmine pink, a real improvement	1.00	1.80	3.00
Dawkins Carmine Rose. Rich glowing carmine rose, free flowering, beautiful habit	1.25	2.25	4.00
	1/16 oz.	1/4 oz.	oz.
Light Lilac45	1.50	5.00
Rosea Superba80	2.50	8.00

PYRETHRUM

	1/4 oz.	oz.	lb.
Hybrida Single Mixed. 24 in.40	1.25	15.00
Aureum. Golden feather	---	.30	3.00

RANUNCULUS

DOUBLE FLORISTS' STRAIN

	1/4 oz.	oz.	lb.
Tecolote Giant Yellow	1.25	7.50	75.00
Tecolote Giant Red Shades	1.25	7.50	75.00
Tecolote Giant Gold	2.00	10.00	100.00
Tecolote Giant Mixed	1.25	7.50	75.00
Super Giants Red	1.50	6.00	60.00
Super Giants Salmon	1.50	6.00	60.00
Super Giants Yellow	1.50	6.00	60.00
Super Giants Mixed	1.25	5.00	55.00

RHODANTHE

	oz.	lb.
Rosea50	5.00

SALPIGLOSSIS - a

Useful for cutting or massing, free flowering. Height 4 ft.

	1/4 oz.	oz.	lb.
Brown and Gold30	1.00	9.00
Chamois30	1.00	9.00
Crimson30	1.00	9.00
Light Blue and Gold30	1.00	9.00
Rose and Gold30	1.00	9.00
Scarlet and Gold30	1.00	9.00
Velvety Red30	1.00	9.00
Violet and Gold30	1.00	9.00
Market Mixture30	1.00	9.00

SALVIA

Very striking, half hardy bedding plants with brilliant red blossoms. The strains we offer are the earliest and best.

	1/8 oz.	1/4 oz.	oz.
Patens. Navy blue45	.75	2.50
Splendens. A scarlet sage, 24 in.35	.70	2.00
Bonfire. Very compact, 16 in.35	.70	2.00
America. Splendid variety, 16 in.35	.70	2.00

DENHOLM SEED CO.

SCABIOSA - a

Very valuable as a cut flower, long stemmed and double flowers.

	$\frac{1}{4}$ oz.	oz.	lb.
Azure Fairy. Lavender20	.40	4.00
Crimson20	.40	4.00
Fiery Scarlet20	.40	4.00
Flesh Pink20	.40	4.00
Loveliness. Delicate salmon rose shades	.20	.40	4.00
Peach Blossom20	.40	4.00
Rose20	.40	4.00
Shasta20	.40	4.00
Market Mixture20	.40	4.00

SCHIZANTHUS - a

Fine for pot work or cutting, when grown in a cool house.

	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	oz.
Pink Shades. Very large flowered.....	.55	.90	3.00
Rose Shades. Very large flowered.....	.55	.90	3.00
Rose and Amber Shades. Very large flowered55	.90	3.00
Giant Flowering Hybrids55	.90	3.00

STATICE

	$\frac{1}{4}$ oz.	oz.	lb.
Caspia - p. Minute blue flowers, 2 ft.60	2.00	24.00
Dumosa - p. New rose, 10 to 12 inch....	.90	3.00	30.00
Perezii Multiflora - p. Deep blue60	1.30	20.00
Suworowii - a. Russian Statice, long thin spikes of rose pink flowers35	1.00	10.00
Sinuata - a. Kampf's Tall Blue (deep blue)30	3.00
Sinuata - a. Lavender20	2.00
Sinuata - a. Rosea Superba20	2.00
Sinuata - a. Snow White30	3.00
Sinuata - a. Yellow20	2.00

DOUBLE STOCKS

EARLY GIANT IMPERIAL

Without a doubt this is the best and most practical group of Stocks for the florist. The colors are bright and clear, being carried on long straight stems which grow up to 3 feet in height. Those Stocks can be grown close, allowing one stem to a plant, or spacing six to eight inches and topping when four to six inches in height. We list only the best selling colors.

	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	oz.
Blood Red45	.80	2.50
Golden Ball. (Canary yellow)45	.80	2.50
Chamois. Ivory tinted rose, fine market color45	.80	2.50
Fiery Blood Red. A little deeper color than blood red45	.80	2.50
Flesh. Choice bright pink45	.80	2.50
Golden Rose. Rose pink on a cream ground45	.80	2.50
Lavender. Specially fine45	.80	2.50
Lilac. Good seller. Deeper color than Lavender45	.80	2.50
Purple. Rich bright purple. Elks pride45	.80	2.50

THE FLORISTS' SEEDSMEN

DOUBLE STOCKS (Continued)

Rose. Fine deep rose pink. One of the best45	.80	2.50
Santa Maria. Outstanding new Giant White, special50	.90	3.00
Shasta. New glistening white—ideal market variety, very vigorous50	.90	3.00
Market Mixture. Well blended colors of perfect type45	.75	2.00

STOCK, MAMMOTH BEAUTY OF NICE

Although this class does not grow as tall as the Early Giant Imperials they are a beautiful and useful class, both for cut flowers and bedding purposes. Height, 18 to 22 inches.

	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	oz.
American Beauty. Pure rose45	.70	2.00
Aurora. Chamois, ivory color45	.70	2.00
Abundance. Rose pink45	.70	2.00
Canary Yellow. Fine, real yellow45	.70	2.00
Cote D'Azure. Light blue45	.70	2.00
Crimson45	.70	2.00
Fiery Blood Red. Very special stock....	.45	.70	2.00
Flesh45	.70	2.00
Belle de Naples. Old rose45	.70	2.00
Purple45	.70	2.00
Rose Pink. Very popular45	.70	2.00
Rose Queen. A cream ground rose pink45	.70	2.00
Queen Alexandria. Rose pink, very good45	.70	2.00
Salmon Rose. (Salmon King)45	.70	2.00
White. (Mont Blanc) best white.....	.45	.70	2.00
Market Mixture45	.70	2.00

Ask Us for Special Quotations On Large Quantities.

Early SWEET PEAS - Winter Flowering

We list only the best and most outstanding varieties. Special care having been taken to list only the largest flowered and longest stemmed varieties, in the colors which sell the best.

	oz.	lb.
AMERICAN BEAUTY. Rich crimson rose.....	.35	3.50
Annie Laurie. Pure rose pink35	3.50
Apollo. Soft salmon cerise35	3.50
Apollo Improved. Slightly darker than above, long stemmed60	6.00
Attraction. Bright salmon pink35	3.50
Ball's Rose. Rose pink35	3.50
Fragrance. Mammoth clear lavender40	4.00
Giant Rose. Very large flowered rose pink....	.35	3.50
Harmony. Clear lavender35	3.50
Hope. Black seeded white35	3.50
Laddie Improved. Long stemmed rose pink.....	.35	3.50
Mrs. H. S. Reddick. Brilliant flesh pink suffused salmon, immense flowers, very long stems40	4.00
Pride. Deep cerise, long stemmed35	3.50
Rose Supreme. Pure rose40	4.00
Sunray. Cerise, creamground, long stemmed ..	.35	3.50
Vulcan. Vivid scarlet35	3.50
White Champion. Pure white, white seeded....	.40	4.00
White Harmony. White, black seeded35	3.50
White Rose. Pure white, white seeded35	3.50

DENHOLM SEED CO.

EARLY SWEET PEAS, WINTER (Continued)

Zvolanek's Pink. Large pink35	3.50
Zvolanek's Rose. Giant rose pink35	3.50
Zvolanek's #13. (Radiant)35	3.50
Special Mixed. Florist colors only25	2.25
Mixed15	1.75

Late SWEET PEAS - Summer Flowering

Avalanche. Best white seeded white.
 Austin Frederick. Fine lavender, very strong.
 Constance Hinton. Strong black seeded white.
 Eosine. Soft rose suffused salmon.
 Gleneagles. Attractive silver blue.
 Magnet. Cream pink; good market color.
 Mary Pickford. Soft cream pink.
 Miss California. Rose pink suffused salmon.
 Pinkie. Best long stemmed rose pink.
 Powerscourt. Fine clear lavender.
 Reflection. Medium blue—beautiful.
 Welcome. Long stemmed, vivid scarlet.
 Market Mixture. Made from best above named varieties.

Any of the Above Varieties: Oz., 15¢; Lb., \$1.50.

SWEET WILLIAM (Dianthus Barbatus) - b

	oz.	lb.
Single Dark Crimson30	3.00
Single Newport Pink60	6.00
Single Scarlet Beauty60	6.00
Single White30	3.00
Single Finest Mixed25	2.50
Double Finest Mixed50	5.00

VERBENA HYBRIDA GRANDIFLORA - a

	$\frac{1}{4}$ oz.	oz.	lb.
Blue. With white eye50	1.50	18.00
Etna. Very large, geranium red, creamy yellow eye50	1.50	18.00
Golden Queen. Best yellow50	1.50	18.00
Lavender Glory. Cream eye50	1.50	18.00
Lucifer. Vivid scarlet50	1.50	18.00
Luminosa. Flame pink, shaded salmon..	.50	1.50	18.00
Rosea Stellata. Large rose pink, white eye50	1.50	18.00
Royale. Royal blue, creamy yellow eye	.50	1.50	18.00
Violacea Stellata. Deep violet, white eye	.50	1.50	18.00
White50	1.50	18.00
Market Mixture50	1.50	15.00

VIOLA CORNUTA

	$\frac{1}{4}$ oz.	oz.	lb.
Apricot. Light orange apricot.....	1.25	4.00	35.00
Lutea Splendens. Pure golden yellow....	.50	1.75	20.00
Mauve Queen50	1.75	20.00
Papilio. Light blue, white centre50	1.50	15.00
Papilio Deep Violet. Deep violet blue..	.50	1.50	15.00
Perfection Blue. Large flowered blue....	.50	1.75	20.00
Perfection White. Large flowered fine white50	1.75	20.00
Market Mixture. Large flowered50	1.50	15.00

THE FLORISTS' SEEDSMEN

WALLFLOWER

	oz.
Double Mixed	1.60
Single Mixed.....	.20

ZINNIAS

DAHLIA FLOWERED. This is the best known and most universally used type.

	oz.	lb.
Canary Bird. Rich canary yellow90	9.00
Crimson Monarch. Huge flowered deep crimson .90	.90	9.00
Dream. Deep lavender90	9.00
Exquisite. Light rose, deep rose centre, one of the best90	9.00
Golden Dawn. Golden yellow.....	.90	9.00
Oriole. Orange and gold, especially fine.....	.90	9.00
Polar Bear. Large pure white90	9.00
Purple Prince. Deep purple, excellent.....	.90	9.00
Scarlet Flame. Bright scarlet90	9.00
Mixed. Gold Medal Strain75	8.00

CALIFORNIA GIANT

	oz.	lb.
Cerise Queen. Beautiful cerise rose, one of the best90	9.00
Enchantress Light rose, deep rose centre, excellent90	9.00
Golden Queen. Golden yellow90	9.00
Lavender Gem. Deep lavender90	9.00
Orange King. Orange gold, very popular.....	.90	9.00
Purity. Best white Zinnia90	9.00
Scarlet Gem. Glowing deep scarlet90	9.00
Violet Queen. Deep purple90	9.00
Mixture75	8.00

POMPON OR IMPROVED LILLIPUT. Flowers are small, compact and carried on long stems. This is fast becoming the most popular cut flower Zinnia.

	oz.	lb.
Canary Yellow. Rich canary yellow75	8.00
Deep Flesh75	8.00
Golden Gem. Golden orange, fine75	8.00
Lilac Gem75	8.00
Purple Gem75	8.00
Rosebud. New; beautiful rose pink85	9.00
Salmon Rose75	8.00
Scarlet Gem. Very bright scarlet75	8.00
White Gem. Pure white75	8.00
Market Mixture60	6.00

DENHOLM SEED CO.,

CALIFORNIA GROWN

AND IMPORTED
FLOWER SEEDS

SELECTED FLORIST STRAINS



We Specialize In

ASTERS

ANTIRRHINUM

DELPHINIUM

LARKSPUR

MARIGOLDS

STOCKS

SWEET PEAS

ZINNIAS

WHOLESALE PRICES FOR FLORISTS
